

Export Summit VII

**Fostering Maritime
Economy**

13th of June 2019

Porto Palace hotel
Thessaloniki

www.exportsummit.gr



SEVE
GREEK EXPORTERS ASSOCIATION



programme

08:30 - 09:00

Registrations

09:00 - 09:45

Opening

Welcome Speech

Dr. George Konstantopoulos, President, Greek Exporters Association - SEVE

Welcoming Remarks

Official Opening

Alexis Tsipras, Prime Minister of the Hellenic Republic (*tbc*)

09:45 - 10:30

Key Note Speakers - Greek Shipping:

Lever of regional and national economy development

- *Greek Shipping: An enduring pillar of growth-Prospects and Challenges*

Theodore E. Veniamis, President, Union of the Greek Shipowners

- *Enhancing Thessaloniki as a Tourist & a Commercial Port*

Dr. George Pateras, President, Hellenic Chamber of Shipping

10:30 - 11:45

Section A' - Port of Thessaloniki: Challenge of progress and excellency

Speakers

- *The Port of Thessaloniki as a Development Vehicle for Southeast Europe*

Sotiris Theofanis, Chairman of the BoD and CEO, ThPA SA

- *Responsible growth: A constant praxis of Excellence*

Capt. Dimitrios Mattheou, CEO, Arcadia Shipmanagement Co. Ltd., Chairman, Green Award Foundation

- *Thessaloniki and the role of Greece as a distribution and value adding hub in Europe*

George Xiradakis, President, Propeller Club and CEO, XRTC Business Consultants

- *Greek Cruise Cluster: The networks of Northern Greece*

George Kastellanos, Executive Director, Hellenic Ports Association - ELIME

- *Eastern Mediterranean - Port of Thessaloniki*

Vassilis Kampakis, President, Federation of Shipping Agents of Greece and Shipping Agents Association of Thessaloniki

Moderator: Panagiotis Hassapis, Executive Vice President, Greek Exporters Association - SEVE

11:45 - 13:00

Section B' - New technologies and new products - Serving Tools of the shipping industry

Speakers

- *Emerging trends in shipping - impacts to smart cities and intelligent ports*

Dr. Maria Boile, Associate Professor of Port and Inland Terminal Policy and Management, University of Piraeus, Department of Maritime Studies

- *Challenges and Prospects in the Greek Shipping Sector - IMO2020*

Roberto Karahannas, Group General Manager Domestic & International Retail, HELLENIC PETROLEUM SA & CEO EKO ABEE

- *IoT (Internet of Things) applications for environmental leverage in European ports & innovative technologies for efficient intermodal transport - The PIXEL project*

Dr. Georgia Ayfantopoulou, Research Director & Deputy Director, Institute of Transport (HIT) of the Center for Research and Technology Hellas (CERTH)

- *Your Ship Has been Compromised ! Do you know where?*

Nikitas Kladakis, Information Security Director, Netbull

- *Innovation for the New Era in Shipping*

Dr. Antonis Kalis, Head of R&D activities, SignalGeneriX Ltd, Representative of Cluster STRATEGIS

- *Smart Ports, Smart Transportation*

Vangelis Asvestas, Distribution Account Manager Cisco Greece, Cyprus, Malta

Moderator: Dr. Yiannis Hajidimitriou, Professor in International Business and Chairman of the Department of Business Administration at the University of Macedonia in Thessaloniki



13:00 - 14:30

Section C' - Clusters - The contribution of clusters to Shipping through collaboration with other sectors of the Greek Economy

Speakers

- *The necessity of the Logistics provider in the marine supply chain*

Kostis Achladitis, Managing Director, Golden Cargo

- *Lufthansa Cargo - Golden Cargo Global Marine Spare Parts Concept*

Andreas Schinas, Manager Sales & Handling Greece, Cyprus, Albania, Kosovo, Lufthansa Cargo AG

- *The importance of synergies in the development of contemporary Shipping*

Elias Hajiefremidis, President, Worldwide Industrial & Marine Association - WIMA

- *Greek exports in shipping, Challenges and Opportunities*

Helen Polychronopoulou, President, Hellenic Marine Equipment Manufacturers & Exporters - HEMEXPO

- *Fostering production and exports in the maritime industry*

Dimitris Lakasas, CEO, OLYMPIA ELECTRONICS SA

- *KLEEMANN: A Reliable Partner*

Yiannis Sanidiotis, Group General Manager, KLEEMANN HELLAS ABEE

Moderator: Danae Bezantakou, CEO, Navigator Shipping Consultants

14:30 - 15:30

Light Lunch

15:30 - 17:15

Section D' - Maritime supporting facilities

Speakers

- *New technologies in shipping and their implications on cyber-security*

Theodoros Papakonstantinou, Principal, Head of Advisory Services in Thessaloniki, Deloitte

- *DHL: 40 years of powering up Greek Maritime industry*

Aris Sfakianakis, Greek Regions Manager, DHL EXPRESS (HELLAS) SA

- *Global Standards for maritime logistics in the digital age*

Dr. George Sarantavgas, Director of Standards, Standards & Solutions, GS1 Association Greece

- *Innovation and export-driven entrepreneurship in the era of the 4th industrial revolution*

Ioannis Kaplanis, General Manager, Hellenic Industrial Property Organisation - OBI

- *Merchant Shipping & Experiences from Piraeus Port with COSCO Management*

Nikolaos A. Vernicos, Ship-owner, Honorary President, International Chamber of Commerce ICC Hellas

Moderator: Ilias G. Bissias, Director, Naftika Chronika Magazine

17:15 - 19:00

Section E' - Business services in the maritime sector

Speakers

- *Contemporary Banking - Global Platforms*

Thanos Tantanozis, Commercial Manager of Transaction Banking for Northern Greece, EUROBANK

- *Export Credit Insurance Organization as a development tool for the Greek Shipping Community*

Eleni Stathatou, President of the BoD, Export Credit Insurance Organization - ECIO

- *The concept of Shipyard repairs as a lever to penetrate the extroverted and strategic position of Thessaloniki*

Vassilis Kechagias, Co-founder and CEO, KECHAGIAS B & L-SUPERALLOYS ENGINEERING

- *Shipping Industry as part of Combined Transports and Logistics: New Projects and New prospects*

George Maronidis, Lawyer LL.M - Managing Partner, MARONIDIS & ASSOCIATES LAW FIRM

- *Greek Strategic Exclusive Economic Zone*

Nikos Lygeros, Advisor in Strategy

Moderator: Anastasios Ntougas, Treasurer, Thessaloniki Bar Association

19:00

Official Closing

Dr. George Konstantopoulos, President, Greek Exporters Association - SEVE

Closing Formal Speech

Kyriakos Mitsotakis, Opposition Leader, President of Nea Dimokratia