

**PIXEL - Port IoT for Environmental Leverage** 

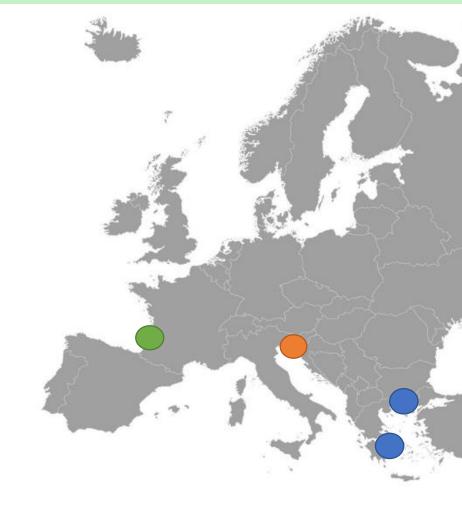
## Green Energy strategy with IoT in GPMB trough PIXEL

Ignacio Lacalle UPV – Coordination Team

WorkGroup Atlantic Corridor Lisbon, 6th March 20

#### PIXEL in a nutshell







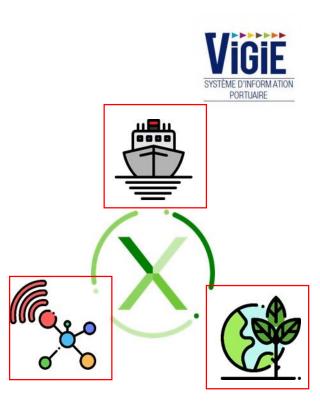


This Communication is part of a project that has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°769355



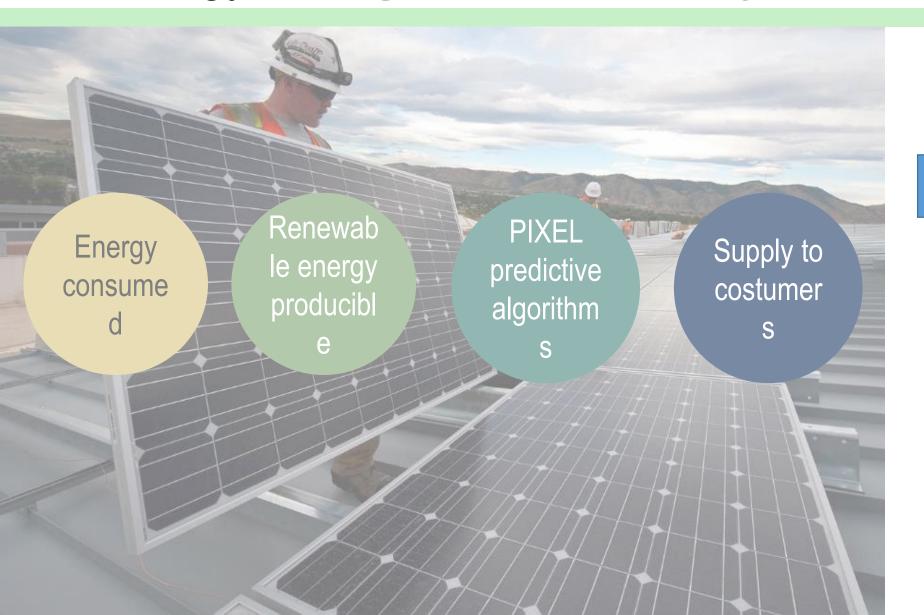
#### PIXEL actions towards GPMB progress







## Energy intelligence & efficiency for GPMB



Ship calls

Historic data

Current values

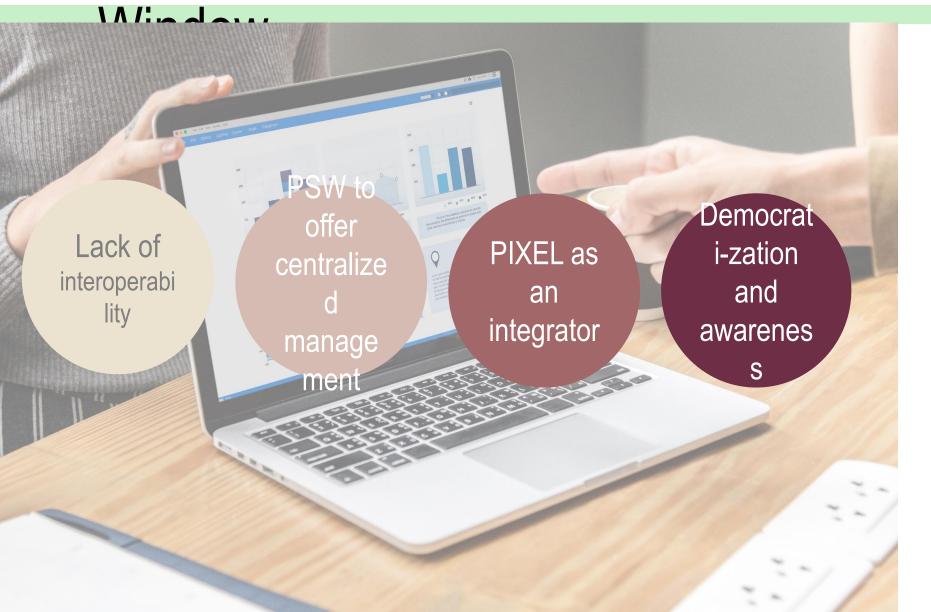


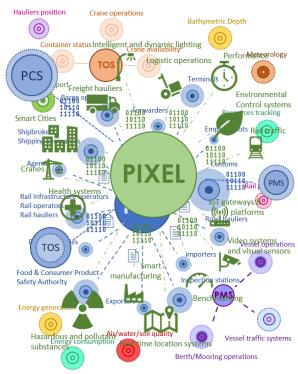


Commercial profit



# PIXEL technology enhancing PCS and Port Single







# Other PIXEL potential benefits for Atlantic Corridor Ports



**Reduction** of environmental impact of port activities







Improvement of logistics efficiency in multimodal hubs

Better Port-City integration





Less dependency on different technology providers when attempting digitalisation



#### Thank You

#### Stay tuned at:



https://pixel-ports.eu



@PortsPixel



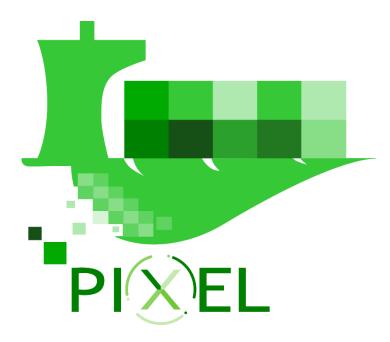
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